Our successful story through the pandemic.
Our Service Communities

Boys & Girls Clubs
1. MMCC Main Building
2. Amalgamated Houses
3. Co-op City
4. Edenwald
5. Beacon 86 Club
6. Baychester Club

Beacon Youth Centers
8. Beacon 8
9. Beacon 86
10. Evander Childs Campus Beacon
47. Beacon 185

Child Development Centers
1. MMCC Main Building
11. Northside Annex
12. Van Cortlandt
13. Nora Feury C.D.C.
14. Natly Esnard C.D.C.

Cornerstone Youth Centers
4. Edenwald
15. Boston Secor
16. Fort Independence
17. Gun Hill Houses
18. Marble Hill
19. Parkside
20. Pelham Parkway
21. Grant

Learn & Earn & NDA HS Support
22. Bronx Lab School

Empire Afterschool
23. P.S. 6
24. P.S. 66
25. J.H.S. 144

Senior Centers
1. MMCC Main Building
16. Fort Independence
18. Marble Hill

Afterschool Centers
1. MMCC Main Building
7. Baychester Club
26. P.S. 7
27. P.S. 360
28. P.S. 175
29. KIPP

Compass/SONYC
30. Bronx Community Charter School
50. Baychester Middle School
51. Bronx Alliance
52. Capital Charter School
31. Bronx Dance Academy
32. Equality Charter School
33. P.S. 20/M.S. 20
34. P.S. 21
35. P.S. 41
36. P.S. 94
37. P.S. 95/M.S. 95
38. P.S. 153
39. P.S. 160
40. M.S. 19
41. M.S. 244
42. J.H.S. 144

Educational Counseling Center
11. College Bound
12. Family Choice
11. Train & Earn
11. Adult Literacy

SYEP School-Based Sites
43. Bronx School of Law & Finance
44. Fordham Leadership Academy
45. HERO (Health, Education & Research Options H.S.
46. Marie Curie High School

Workforce Education Center
48. Advance & Earn

Yachad Program
49. Pleasantville Community Synagogue
Dear Friends,

It has been a year of reflection. As an agency, the pandemic taught us many lessons on how we envision the future. Out of the chaos and trauma, came the spirit of renewal that helped us reaffirm our commitment to social justice, mental health, and racial equity. The psychological and social remnants of the pandemic caused us to look deeper within our agency to find real solutions that will create a lasting impact on the community. We looked inward and asked ourselves the tough questions that come with self-analysis. What we found is the passion to do more and place ourselves in a position as change makers. The investment in human capital was at the epicenter of this cultural shift.

We established a board driven Diversity and Inclusion Committee. The group is comprised of board members and a staff representative. Our goal is to bridge the communication between the board and the MMCC community, thereby providing a platform of engagement and a source of innovative ideas. The issues of mental health and wellness have been at the forefront of our meetings. We enlisted the expertise of a psychologist, who is well-versed in the areas of anxiety-depression, bereavement, grief, loss, and vicarious trauma. As an agency, we have implemented Trauma Informed Care (TIC) workshops to address the needs of our clients and staff. This approach allows us to recognize the signs and symptoms, and integrate the principles of TIC through policies and procedures.

Our long-standing partnership with UJA brought about the Advancing Racial Equity Grant. The goal of the project is to advance the dialogue about the racial and economic disparities that is prevalent in our society. We are working with the MMCC Youth Coalition to find meaningful answers, and engage in substantive conversations that deal with core societal issues.

Throughout this journey, we’ve learned that this is an evolving process. There isn’t a point of arrival, but a source of understanding. In order to create sustainable change, we must be in a constant state of learning and emotional development.

Passion, Purpose, and Progress is the very essence of the MMCC mission. We thank the community, staff, and Board of Directors for being willing to do the work and stand firm despite the obstacles.

With gratitude,

Arthur Rubinstein
President

Rita Santelia, LMSW
Chief Executive Officer
MMCC Board of Directors

Honorary Chairperson
Robert M. Weiss* ***

President
Arthur Rubinstein

Vice-President
David Ehrlich

Secretary
Bettyann Griffith

Treasurer
Sam Silverman

Development Chair
Robert M. Weiss* ***

Counsel to the Agency
Andrew S. Berkman**
Jon Lefkowitz**

Chief Executive Officer
Rita Santelia, LMSW

Board of Directors
Lawrence Benenson
Andy Cohen
David Dworin
Natly Esnard**
Robert Esnard
Evelyn Figueroa
Michael Foreman
Peter Haas
Celia Seigerman-Levit
Alan Lovi
Susan Memberg***
Robert Moore, III
L. Mark Nelson
Tiana Pidgeon
Annie Schlechter
Evelyn Solomon

Volunteer
Michael Rubenstein

UJA Observer
Ilan Weitzman
Matthew Manin

* Immediate Past President
**Co-Chair ***Assoc. Chair

Funders

MMCC – Board of Directors

Umbrella Organizations
Boys & Girls Club of America
Human Service Council
UJA-Federation of New York
United Neighborhood Houses of Greater NY

Corporations and Foundations
1199 Hospital Workers Union Child Care
Benenson Foundation
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Child and Adult Care Food Program (CACFP)
Con Edison, Inc.
Food Bank NYC
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Joy of Giving Something, Inc.
Michael Tuch Foundation
Montefiore Health System
Montefiore Information Technology
Susan and Bruce Schlechter
The Hyde and Watson Foundation
Perrigo Foundation
The Pinkerton Foundation
Stavros Niarchos Foundation
Whole Foods Foundation

Government Agencies
Human Services – Administration for Children and Families (ACF)
NYC Department for the Aging
NYC Department of Consumer Affairs
NYC Department of Education
NYC Department of Youth & Community Development
NYC Human Resources Administration-Department of Social Services
NYS Department of Children & Family Services
NYS Department of Labor
NYS Dormitory Authority
United States Department of Health
United States Federal Government - Head Start and No Child Left Behind

Government Leaders
Assembly Member Carl E. Heastie
Assemblywoman Nathalia Fernandez
Bronx Borough President Ruben Diaz, Jr.
Congressman Eliot Engel
Congressman Adriano Espaillat
Congressman Ritchie Torres
Council Member Eric Dinowitz
Council Member Mark Gjonaj
Council Member Kevin Riley
Council Member Mark Levine
Council Member Ydanis Rodriguez
Council Member Ruben Diaz, Sr.
Mayor Bill de Blasio
NYS Assemblyman Jeffrey Dinowitz
NYS Assemblyman Michael Benedetto
NYS Senator Jamal Bailey
NYS Senator Alessandra Biaggi

MMCC is grateful to all of our funders and donors whose generous gifts make a difference in the lives of our Bronx and Manhattan residents
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MMCC Management

Rita Santelia, LMSW
Chief Executive Officer

Shakil M. Khan
Chief Financial Officer

Jackina Farshtey, MS
Chief of Staff

Ivan Diaz
Facilities Director

Jennifer Esmurdoc, MS HRM
Director of Human Resources

Mike Halpern
Director of Youth Services

Liza Perez
Director of Workforce Development & Continuing Education

James Bishop, Jr., LMSW
Director of Support Services

Agnes Vendiola
Child Development Center Director

Tashan Dawkins
Director of Youth Services
BBULIDING COMMUNITIES ONE LIFE AT A TIME

MMCC has been a vital community resource in the Bronx for 80 years. In 1942, women wanting to join the war effort reached out to Jewish Philanthropies of New York for childcare funding. From those humble beginnings, MMCC has grown to serve more than 35,000 preschoolers, school-age children, teens, adults and senior citizens through more than 50 free or affordable support, enrichment, education, and recreation programs. Our committed and well-trained staff consistently guides and nurtures people of all ages – often on an individual basis and frequently when they have no other place to turn.

MISSION
Our MISSION at MMCC is to improve the lives of Bronx and Manhattan residents through humanitarian efforts. We reach out to a rich tapestry of cultures, opening gateways to success in our quality programs and services. We help the individuals we serve build self-confidence and self-sufficiency.

VISION
Our VISION at MMCC is to ignite new pathways of growth and expansion through our commitment to humanity, equity, and diversity. The proven methods in our services and programs help our individual clients flourish and grow.

OUR CORE VALUES

INTEGRITY
We deliver the services we have promised, doing business with transparency and consistency. Our relationships with one another and with our clients are based on honesty, trust and accountability.

COMMUNITY/FAMILY
At MMCC, family and community come first. We are sensitive to all cultures and religions, to LGBTQ+ needs, to the feedback of our communities, and the families of our clients.

KINDNESS/ COMPASSION
At MMCC, we provide services with respect and compassion, recognizing that every individual is unique.

GROWTH
We at MMCC believe in, and promote, personal and professional growth, not only for our clients, but also our employees. We provide innovative opportunities and high-quality education to all.
Financials
STATEMENT OF ACTIVITIES (2020 Pertinent Financial Data)

<table>
<thead>
<tr>
<th>SUPPORT, REVENUE AND GAINS</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
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<tr>
<td>Foundations and Contributions</td>
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<td>Government Support</td>
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<td>Program Fees</td>
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<td><strong>CHANGE IN NET ASSETS</strong></td>
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STATEMENT OF FINANCIAL POSITION

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<th>ASSETS</th>
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<tr>
<td>Cash, Cash Equivalents and Investments</td>
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<td><strong>TOTAL ASSETS</strong></td>
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<td><strong>$11,625,100</strong></td>
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</table>

<table>
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<tr>
<th>LIABILITIES AND NET ASSETS</th>
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<td>General Liabilities</td>
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<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$7,078,594</strong></td>
<td><strong>$11,625,100</strong></td>
<td><strong>$11,777,793</strong></td>
</tr>
</tbody>
</table>

MMCC PROJECTED FUNDING
JULY 1, 2021–JUNE 30, 2022

For 5 consecutive years (3 are highlighted), each with increased services & improvements, MMCC maintained financial stability.
Pandemic Prominence

MMCC was able to operate normally during the pandemic because of the steady, stalwart, and incredible work of the maintenance department at every one of our facilities. They kept our areas and deliveries open and on time, and exceeded city, state, and federal health guidelines. MMCC would not have been successful without their 110% involvement and commitment.

With our full operations running so well, we became a COVID-19 vaccination site once vaccines became available. MMCC partnered with Brooklyn-based Rossi Pharmacy to distribute 150 free Moderna vaccines April 1 and 29, 2021. All spots were reserved within 48 hours and all doses were administered on both dates.

Remarkably, many of the people who came to us for help, along with those who witnessed firsthand that MMCC was fully operational, often inquired how they can assist. It was a new sense of many wanting to help others in a desperate time of need. MMCC always had volunteers at the center performing multiple tasks, but the numbers and scope kept growing. As a result, MMCC’s new, fully operational Volunteer Program was established in April, along with a brand new program coordinator. A team was put together, a professional consultant was hired, and within a few short months, MMCC had placed over 75 volunteers throughout the entire agency, with many more applications arriving. This new, successful program has already been funded for the next fiscal year.
Momentous Events

After raising $35,000 for our 6th Annual MMCC Golf Classic, scheduled for September 14, 2020 at Old Oaks Country Club in Purchase, NY, we had to cancel the week before—due to COVID concerns. Instead, we offered our golfers and sponsors the opportunity to play at the renowned Pebble Beach Golf Links, albeit in a virtual format created by World Golf Tour, the #1 top rated 3D online sports game, as seen on NBC Sports, Golf Channel, DirecTV, & Fox Sports. We created an 8-week format that allowed golfers to compete against each other in online tournaments and win prizes.
Despite the COVID-19 pandemic, we hosted our first ever Virtual Gala that took 6 months to prepare. Our theme was “gratitude” and our honorees were renowned professionals in their respective industries.

Melissa Bindra is the Director of Development for Camber Property Group overseeing NYC real estate projects focusing on mixed income multifamily housing, affordable housing, and workforce housing development. She is currently working with MMCC on the development of affordable housing sites in Soundview and Valentine Avenue, as well as a new Child Development Center site on 180th Street.

Stephen Ritz is the founder of the Green Bronx Machine and author of the best selling book, The Power of a Plant. He developed an indoor farming educational curriculum, which is now implemented, not only in his schools in the Bronx, but in over 500 schools across the United States, as well as in schools in the United Arab Emirates and Qatar. With his students, Stephen has grown more than 100,000 pounds of vegetables, and in the process, increased school attendance from 40% to 94% and created thousands of jobs for NYC youth.

We also honored our entire MMCC Staff COVID Superheroes, who throughout the pandemic, devoted themselves to serving our children, seniors, and all of those who pass through the doors of all MMCC sites, making their lives healthier and happier!

Thanks to our host and auctioneer, Reggie Rivers, a broadcaster, author, motivational speaker, auctioneer, and former NFL Denver Broncos NFL Man of the Year, we raised $150,000, of which $50,000 was matched by UJA Federation of New York.
Mosholu Day Camp

Mosholu Day Camp was a phenomenal success and a hallmark to the all of the programs operated at MMCC during the year. Despite all the odds of operation due to the Covid-19 Pandemic, especially in the New York City area, camp 2020 successfully opened with 155 children and ended with 201 children with remarkably zero cases of covid. Having a Leadership team for several years and tremendous support from within the entire Agency helped considerably.

There were only 35 camps in the Tri-State area that operated a full season program in 2020. MMCC was one of 7 camps with zero COVID cases and was the first day camp in 2021 to receive a New York state camp permit.

Through the inspection process, the NYC Department of Health used the MMCC camp operations as their guidelines for safe camp operations. Aspects included 6 feet space accommodations, alternating activities to allow for cleaning, handwashing protocols with stations all throughout camp, and mask rules on buses.

Despite that fact that NYS Department of Health was very late in issuing the certificates of occupancy to open, combined with the difficulties of setting up the actual physical camp, camp 2021 was not only a huge success, it was a model for day camping throughout the United States, and a shining example of the service and quality of successful programming offered by MMCC despite very challenging hindrances.

The success of the 2020 camping season brought some optimism to planning for 2021 but there were many obstacles to face. Enrollment grew amazingly from 201 to 475 registered by June 1, 2021. There were new health department guidelines coming every other day, hiring staff was far more difficult because of the sheer numbers, and expanding the number of buses and drivers proved very difficult.

The 2021 camp season ended with 606 enrolled children, zero cases of COVID exposure, and every CDC guideline followed. Having the same leadership team in place tirelessly working with finesse and expertise, along with the sound backing of MMCC management, made the summers of 2020 and 2021 very positive and successful years for children. These children needed an opportunity to get out of their homes and socialize, learn new things, and enjoy everything that camp offers.
The Child Development Center of MMCC has been providing comprehensive services to our families continuously, even during New York City’s lockdown due to COVID-19. We provided complete virtual services for both our children and their families. We have used multiple virtual curriculum and platforms like Creative Curriculum Cloud, Dojo, Google Meet, ABC Home Curriculum, Hatch School-Home Curriculum, and Shine On Families, just to name a few. We remained open Mondays thru Fridays from 8am to 5pm. Our teachers taught daily, and family workers worked with families daily to make sure that they had their needs met during the lockdown. As a result, we were able to complete our School Readiness Goals (SRG) Outcomes Report.

Virtual Parent-Teacher Conferences were conducted. Learning Materials were mailed to families and sometimes, staff members dropped off food to some of the families who could not come safely to our MMCC Food Pantry. Our MMCC coordinators, nurse, and mental health professional were also available for support - both remotely and in person. Our professional development activities were on schedule and conducted virtually. Our families also received training on a virtual basis on topics, such as nutrition, COVID-19 safety, and curriculum use. The Policy Council and Board remained active, as meetings were held on remote platforms.

After the Centers for Disease Control and Prevention (CDC) and NYS/NYC DOHMH released the Health and Safety Reopening Guidelines, our Child Development Center of MMCC team was able to create safety plans designed for each of our 5 centers to make sure that our staff, children, and families were safe.
Child Development Center is NAEYC Accredited Early Learning Program.
Support Services

The **Support Services Department** offered services that were vital to the community during the pandemic. Services like SNAP, Healthy Families, and VITA Tax saw an increase in demand. Each of these programs worked tirelessly to provide services to the community, both virtually and in-person. Combined, they served over 8,000 individuals and families during fiscal year 2020-21.

Our **Senior Centers** provided grab and go meals to over 200 seniors a week during the height of the pandemic. They also provided weekly wellness calls and virtual programming to keep the seniors connected and engaged.

**Test and Trace** program provided personal Protective Equipment (PPE) to over 6,000 individuals through their street outreach program. They attended events and promotions to personally hand out masks and hand sanitizer to the community at large. They also provided literature regarding testing, testing locations, and vaccinations once they became available.

Our **OASAS** program provided services through a **hybrid** combination of in-person and virtual programming. Since they had a huge presence in some of the Alternative High Schools and Afterschool programs, the ability to provide those services created challenges once the pandemic sent schools to virtual learning. However, we adapted to create solutions, such as Zoom Classes, virtual seminars and workshops, so the preventive services were still available to those who needed it. We exceeded our target numbers in both age demographics (12-17 years old and 18-21 years old) in servicing close to 200 individuals combined in both demographics.

The program which served the most people was our **MMCC Food Pantry**. MMCC’s Food Pantry was a new program that was just getting started as the pandemic began. The need for pantry services increased each month during the early days of the pandemic, as food insecurities became an issue for a great many individuals and families - some of whom had never used pantry services in the past. The Pantry served over 23,000 individuals and over 15,000 families during fiscal year 2020-21. During the height of the pandemic we averaged serving 3000 individuals and families a month.

In May 2021, we were awarded a contract in partnership with Bronxworks and Montefiore Hospital to provide enrollment service for the **Emergency Rental Assistance Program (ERAP)**, which we began in June 2021. We anticipate serving over 1000 Bronx families through this program.
College Bound & Family Choice

Family Choice and College Bound remained open to serve our participants during the 2020-21 fiscal year. While we remained flexible, we continued to achieve progress towards our goals. School buildings closed once again and this canceled our in-person educational activities and we were forced to deliver classes virtually. However, we kept moving, adapted quickly, and got creative to ensure our families’ needs were being met by keeping them engaged and connected to services within the community.

College Bound serviced a total number of 660 participants. 257 students applied to college and 129 committed to a college. We offered a wide range of services, such as providing individual and group counseling for all high school grades, assistance in applying for financial aid, and counseling students who were not applying for college, but were interested in learning about trade schools and the military. College Bound also built financial aid workshops (English & Spanish) which were offered to students and parents, hosted virtual information sessions with CUNY, SUNY, and private colleges, and built college awareness and career workshops for all grades. During the summer, our college counselors followed up with graduating seniors at our partner schools to ensure that students had everything in place for successful matriculation to college. For the students who did not apply for college, we are ready to refer them to any work readiness programs within our agency.

Family Choice focuses on the needs of families of students with special needs, obtaining an IEP for their child, helping them understand how this process works, and how it will affect their child’s education moving forward. Family choice also works with families who require additional support and extra assistance in identifying appropriate middle and high schools, academic supports, and referrals to concrete services, based on their individual needs.

213 families have received services from Family Choice during the 2020-21 fiscal year, such as attending virtual workshops, and helping families work towards identifying services with the New York State Office for People With Developmental Disabilities (OPWDD).
Youth Programs

Learning Labs were our newest programs created to provide a childcare option for parents who cannot rearrange their work schedule to match school hybrid models. We have 9 Learning Labs being housed in our Cornerstone locations. Each of the labs is set to host 30 students per day and since each school has different students coming on different days, each day at a learning lab also has different children. The learning lab hours are 8am-3pm and there is an opportunity for students to stay past 3 if they want to join the Cornerstone Afterschool program. Students are assigned to us by the Department of Education.

Our Virtual Saturday Program ran in both Fall 2020 and Winter 2021 and registration was better than we expected with 150 participants. We offered various classes for 6 weeks. We contracted with Manhattan College to use their students as academic tutors for small groups, and are working with the Bronx Ensemble of the Arts to offer various music, art and theater classes.

Our SONYC and COMPASS Afterschool Programs continued to serve more than 3,000 students. Compass elementary programs have run both virtually and in-person, while SONYC middle schools were only virtual, returning to in-person programming in March 2021. Our staff worked to develop programs that personalized the experience virtually, and creatively came up with competitions, parties, and events for kids to take part in. Once the kids returned to in-person school, our programs picked up where they left off and the kids engaged in the needed socialization, while still getting assistance with their homework and taking part in fantastic afterschool enrichment programs.

MMCC operated 8 New York Cornerstone Housing Authority Community Centers in the Bronx and Manhattan. The program served more than 3,500 elementary, middle and high school students during after school, evenings, and weekends programming. Cornerstone activities provide teens with arts, sports, lounge and game rooms, fitness and weight rooms, and young adults with GED and ESL services.

We also operated 4 Beacon Youth Centers in our community serving more than 5,000 participants. Programs are instrumental in keeping young people safe, as they are open Monday through Friday. Beacon programs provide a wide range of services and activities, including academic, leadership, health, employment, recreation and enrichment.

During the 2020-21 fiscal year, MMCC managed 6 Boys and Girls Clubs of America (BGCA) in the Bronx, serving more than 2,500 children and teens.
Workforce Development

Learn and Earn
During the 2020-21 fiscal year, MMCC assisted 99 low-income high school youth with career development and vocational training skills to help enter the workforce through career exploration, internships, and job placement. Out of these 99 students, 66 were in-school participants (juniors and seniors at Bronx Lab High School) and 33 were follow-up participants, who were assisted with secondary education along with employment search and retention. In terms of outcomes, 63% of our participants either entered college or employment. Due to the pandemic, programming continued to remain virtual.

NDA High School Educational Support
MMCC provided 25 high school freshman and sophomores at Bronx Lab High School with academic intervention, social, and academic supportive services.

Train & Earn
MMCC serviced 48 young adults, who are unemployed and out-of-school, with skills training, such as culinary training and advanced training opportunities in CUNY schools, to enter the workforce. 43 participants achieved a credential in Food Handlers and a Measurable Skills Gain. 20 participants completed their 175-hour paid internship successfully. Zoom information sessions are conducted every Friday and our participants have attended 3 virtual job fairs.

Advance & Earn
MMCC served 89 young adults between the ages of 16-24 by providing high school equivalency (HSE) classes remotely and 47 young adults between the ages of 21-24 with obtaining credentials and CDL permits for careers in the transportation industry. This also included paid internships.

MMCC held 10 virtual open houses for community-based organizations (CBOs), as well as virtual special events, such as Spirit Week for scholars and staff to showcase their creativity and talents.

- 65 Scholars become certified in National Retail Foundational Customer Service with 30 having a sub-focus in COVID customer service.
- 21 scholars made math gains, whereas 17 made reading gains through virtual and in-person learning camps.
- As the DMV limited its accessibility due to COVID, we still had 7 youths receive their Commercial Driver’s License (CDL), 9 received their CDL Permit, 10 received their Driver’s License, and 3 received their Learner’s Permit.
- 7 Scholars received their High School Diploma, while more than 30 have tested and are awaiting scores. This was a challenge because most TASC testing centers were closed or at very low capacity for testing.
- MMCC also partnered with Girl Vow and Black Spades New Direction to collect and distribute food to the community in an effort to increase civic engagement opportunities for students, while targeting at risk youth for positive engagement.

Summer Youth Employment Program (SYEP)
This year has been a record year for the SYEP program. We exceeded the projected amount of applications set by DYCD and enrolled 2,218, as we remain one of the top-ranked providers in NYC. We have partnered with over 160 businesses and companies across the city and in various industries to provide real-world working experiences for our youth.
#MMCCVolunteers
A brand new COVID-inspired program bound for success!